

Subject: Re: Question on Public Right of Way - Hollywood Media District Gateway Signage 700 N. Highland Avenue, Hollywood 90038

From: Lisa Schechter

Date: 03/23/2016 11:16 AM

To: Carl Mills

CC: Jim Omahen <jim@mediadistrict.org>, Ron Groeper <ron@groeperphoto.com>, Shahin Behdin <shahin.behdin@lacity.org>, Edmond Yew <edmond.yew@lacity.org>

Dear Carl:

Thank you so much for your assistance. Since the Hollywood Media District BID pulled a Revocable Permit and an A Permit for the gateway sign - what options does the BID have regarding the relocation of the Gateway in relation to the proposed development at 700 N. Highland. Currently the developer, Tiger West Capital LLC., would like the BID to relocate the gateway sign - I have the following questions:

What is the BID's obligation to move the sign?

Can the Developer pull a permit without our moving the sign? The project is by right - except for the gateway sign being in his way.

Let me know and direction will be appreciated

Sincerely,

Lisa Schechter
Executive Director
Hollywood Media District BID
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From: Edmond Yew <edmond.yew@lacity.org>

Date: Tuesday, March 22, 2016 at 3:57 PM

To: Lisa Schechter <lisa@mediadistrict.org>, Carl Mills <carl.mills@lacity.org>

Cc: Jim Omahen <jim@mediadistrict.org>, Ron Groeper <ron@groeperphoto.com>, Shahin Behdin <shahin.behdin@lacity.org>

Subject: Re: Question on Public Right of Way - Hollywood Media District Gateway Signage 700 N. Highland Avenue, Hollywood 90038

Carl,

See the email from Lisa Schechter. From NavigateLA, it looks like there was a revocable permit (see attached) and an A-permit in conjunction with this sign. Please follow up with Lisa to see what is the best way to relocate this sign.

Thanks.

Edmond

On Tue, Mar 22, 2016 at 3:21 PM, Lisa Schechter <lisa@mediadistrict.org> wrote:

Dear Edmond:

Hoping that you remember me when I was working for Councilmember LaBonge. I know it was not that long ago however I have recently taken a position as the Executive Director for the Hollywood Media District BID. A developer reached out to me (Tiger West Capital, LLC) regarding their proposed development located at 700 N. Highland Avenue, Hollywood, CA 90038 - asking me to have the BID's gateway sign removed and relocated. I believe that the signage is located in the public right of way. Here is a link to the sign for a visual: [HMD Gateway Signage NW Corner 700 N. Highland](#)

Can you please tell me if there was a permit pulled for this gateway sign? This was most likely done early 2000. This Developer wants to have the BID relocate the sign. He is currently in the process of pulling his permit with the City for a =3 story mixed use building with 19 apartments, retail and basement parking.

Let me know at your convenience.

Thank you

Lisa Schechter

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